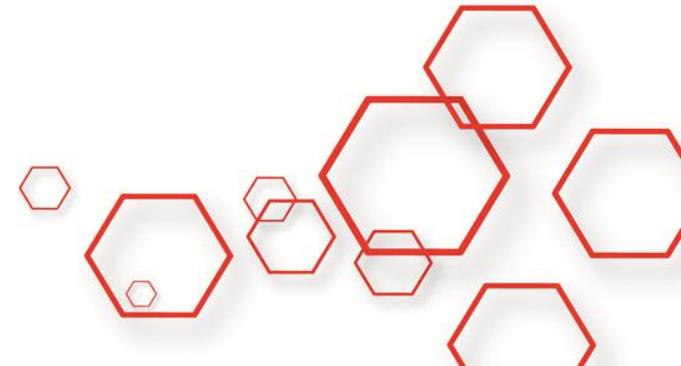


# Triple-D™

## Universal Coil Cleaner



Distributor Training Module



## Course Objectives

- Explain the unique and versatile features found in Triple-D™
- Teach you how to present these features/benefits
- Help you make the sale

## What is Triple-D™?

### **D**egreaser

- Breaks down heavy soils and oil

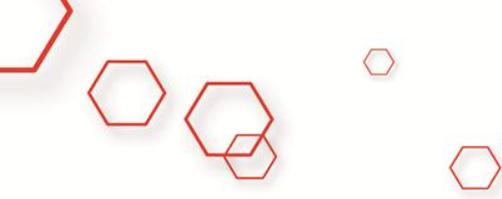
### **D**etergent

- Eases removal of soils and oil

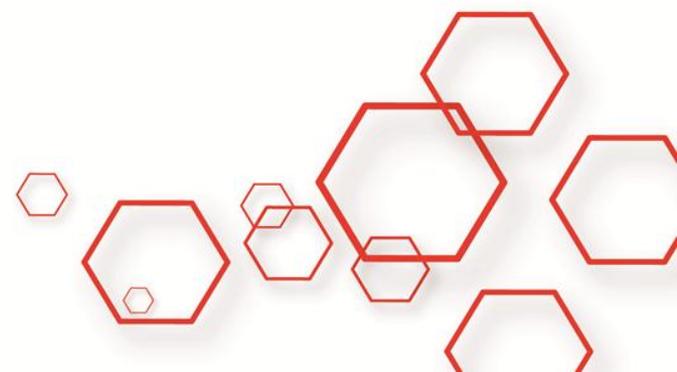
### **D**eodorant

- Fresh citrus scent

- Universal Coil Cleaner
- Ideal for condenser and evaporator coils

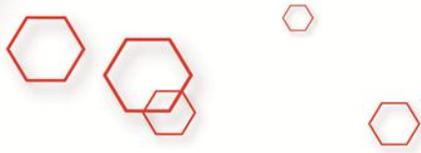
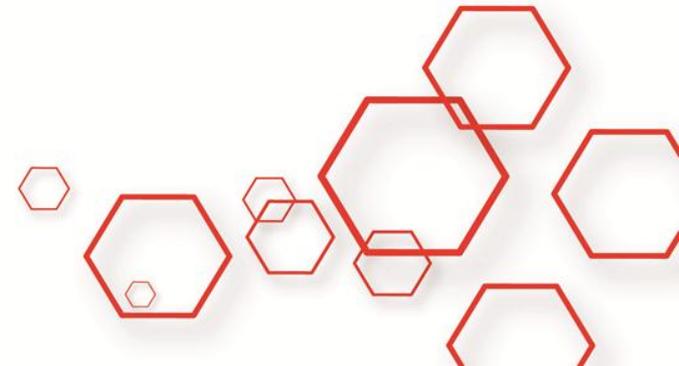


## Triple-D™ FEATURES

- Safe on equipment, will not damage coils
  - Super-concentrated formula saves money
  - Multiple packaging sizes
  - Great safety features
- 

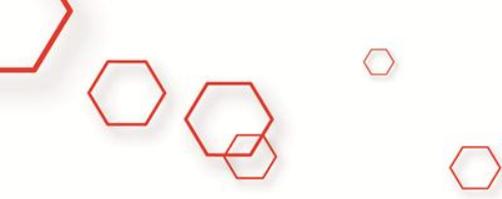
# Triple-D™ METAL SAFE

- Non-foaming
- No hydrofluoric acid
- Unique inhibited non-acid formula
- Corrosion inhibited



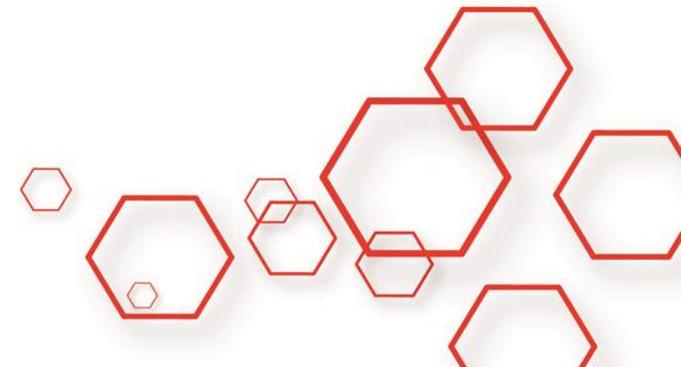
# Triple-D™ METAL SAFE

Insert Flash animation file here



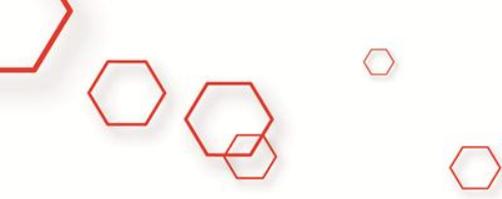
## Triple-D™ SAFETY FEATURES

- Non-toxic, non-acid
- No noxious fumes, clean citrus scent
- Biodegradable
- NSF registered, safe for cleaning:
  - Restaurants
  - Hospitals
  - Government institutions
  - Food preparation areas
- Rinses easily



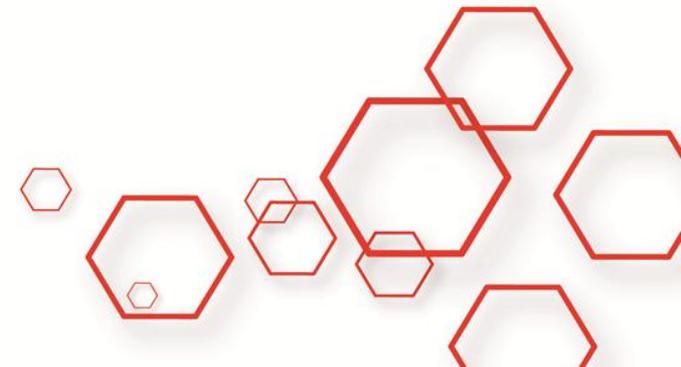
# Triple-D™ Product Sizes

	19 oz. aerosol
	1 gallon concentrate
	1 quart Ready to Use trigger sprayer
	1 lb. Granular



# Triple-D™ SUPER-CONCENTRATED

- 1 gallon concentrate yields 7 gallons of cleaning solution
- 75% more cleaning solution per gallon than conventional cleaners
  - Condenser coils 1:6 ratio
  - Evaporator coils 1:10 ratio
  - Air filters 1:15 ratio



# Triple-D™ VIDEO

## Triple-D Universal Coil Cleaner from DiversiTech

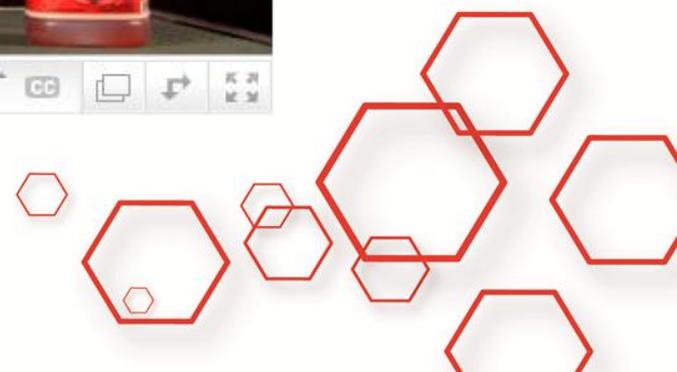
DiversiTechCorp

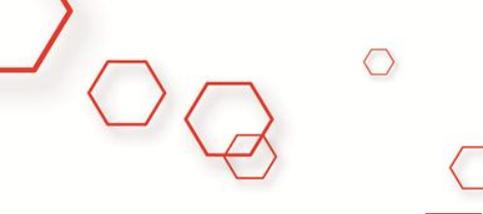
12 videos 

Subscribe



Insert video clip here

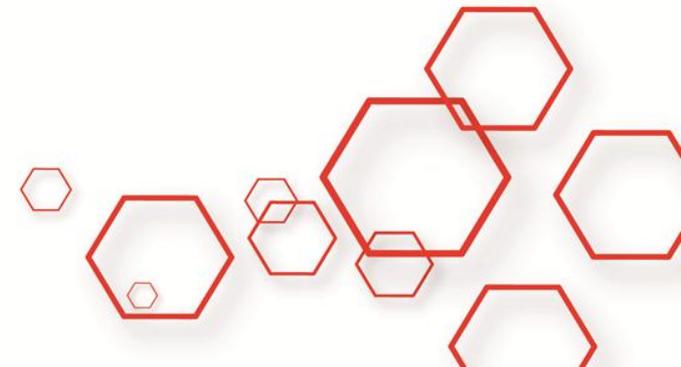


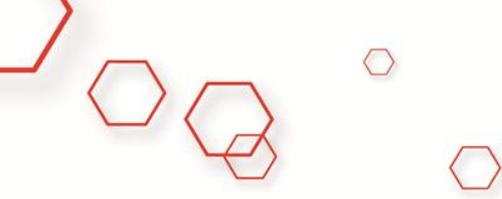


# Triple-D™ HOW TO SELL

## 4 Key Message Points for Every Presentation

1. Universal Coil Cleaner
2. Cleans without damaging
3. Multiple sizes
4. Great safety features





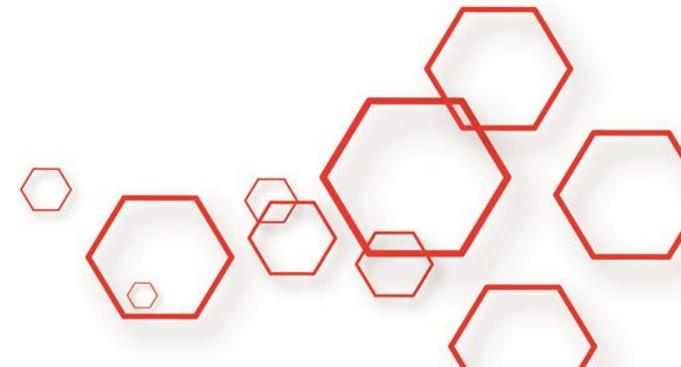
# Triple-D™ HOW TO PRESENT

## What to say about **Metal Safe**

- ✓ Cleans without damaging
- ✓ Highly effective cleaner

## What to say about **Safety Features**

- ✓ Non-toxic, non-acid
- ✓ No noxious fumes
- ✓ Biodegradable



## Triple-D™ SUPPORT

- Mailer for Triple-D™  
**3D-MAILER**
- Triple-D™ Brochure  
**LIT-FLY-3D**
- Triple-D™ Counter Mat  
**MKT-MAT-3D**
- Triple-D™ Display  
**MKT-POP-3D**



## Triple-D™

For more information please contact your  
DiversiTech representative or visit  
[www.diversitech.com](http://www.diversitech.com)

*Thank you!*